



Partnership Analysis For Orleans Parish School Board

Request For Proposals



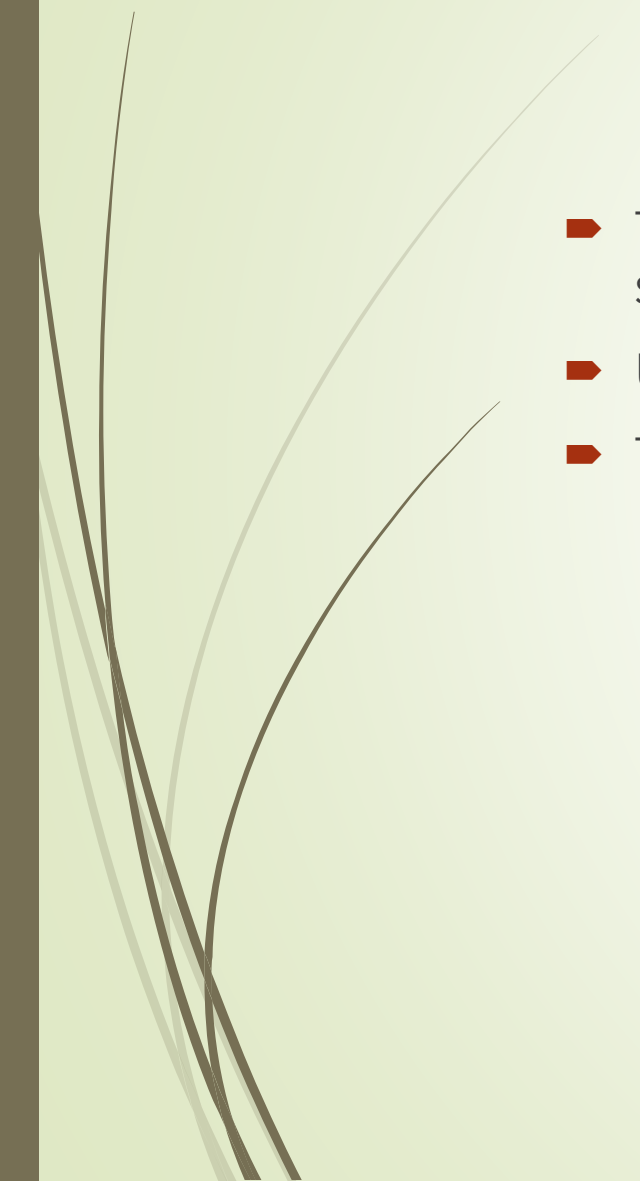
Background



- ▶ On July 1, 2018, all charter schools under the oversight of the Recovery School District (RSD) in Orleans parish returned to the oversight of the OPSB.
- ▶ Over the past year, local and national philanthropic partners have talked with OPSB leadership to better understand their plans post-unification and to see how philanthropy can support children and ensure community awareness in this process and in their work.
- ▶ From these conversations - a decision was made to support OPSB's journey toward an equitable, sustainable model of unification that delivers on the district's vision and promise of ensuring "every student receives a high-quality education that fosters his or her individual capabilities, while ensuring that they are prepared for civic, social and economic success."



What is the OPSB?

- ▶ The Orleans Parish School Board (OPSB) oversees a system of schools serving approximately 45,000 students in PK-12
 - ▶ Unique to New Orleans, this district is nearly 100% charter
 - ▶ The OPSB will not centrally administer services or provide direct instruction
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The Value of Partnerships



- ▶ The unification process has highlighted a need to collaborate and share best practices, identify gaps in services being provided, and partner with agencies to best meet the needs of students and families in New Orleans.
- ▶ Many student interventions and supports are managed and resourced at the school level and through engagements with non-profit community partners and for-profit entities.
- ▶ This is an exciting opportunity to optimize, and better manage the educational services we provide students to ensure all are served equitably through stronger partnerships.
- ▶ Because OPSB values partnerships as a solution to many gaps and obstacles that prevent all students from receiving a full set of educational services, we must think critically about the management of such partnerships.



RFP

- ▶ An RFP was released on Monday June 25 to find a consultant to look at how OPSB can best manage these partnerships.
 - ▶ We seek to obtain a comprehensive partnership plan for existing, emerging, and future partnership engagements.
 - ▶ Ongoing partner evaluation and accountability is required to drive the work towards excellence and equitable educational opportunities and outcomes for all students.
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Key Questions




- ▶ What should the OPSB's definition of "educational equity" be?
- ▶ Given this definition, how should OPSB effectively and routinely assess needs for additional student supports in the system and prioritize areas for impact?
- ▶ How can OPSB leverage its unique policy role and manage limited resources to cultivate a robust ecosystem of school and non-school provider partnerships that meet student and family needs?
- ▶ What existing partners or services can be more effectively engaged directly by OPSB or schools in the current ecosystem to meet needs? Which partners or services are missing? Why?
- ▶ What resources will be necessary to sustain a robust ecosystem of actors that are meeting student needs?
- ▶ What role should OPSB play to ensure that all acting partners, including OPSB itself, are effectively meeting student needs?
- ▶ Expert Consultants may identify other key considerations or questions that the district may contemplate given unique conditions and operating model.

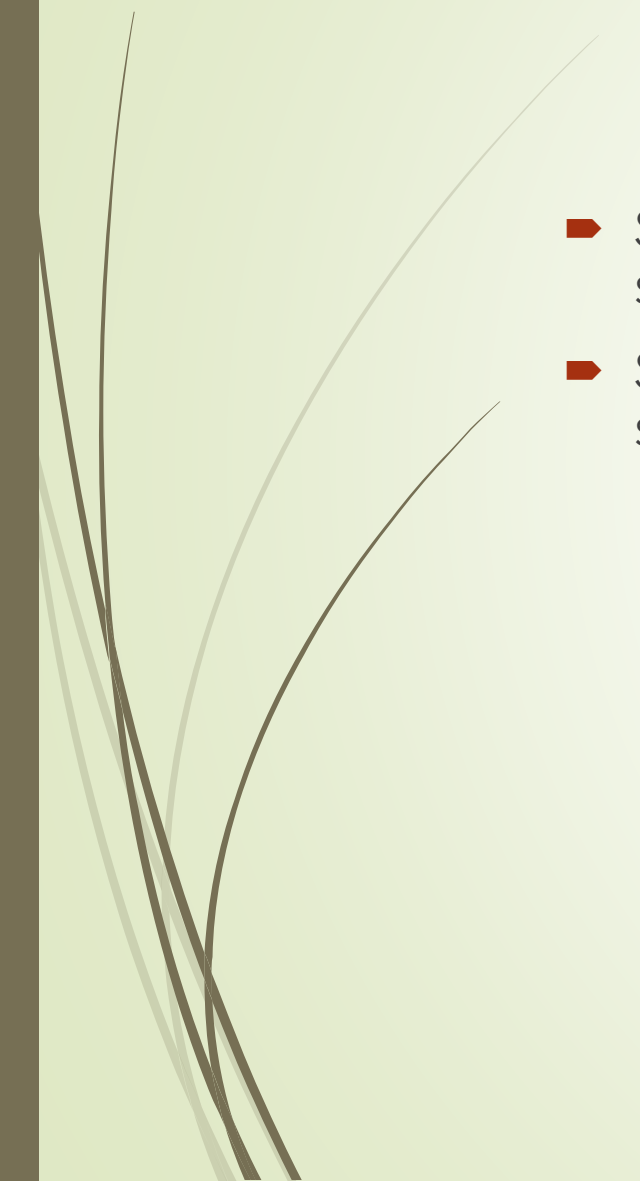



Key Deliverables

- ▶ The Greater New Orleans Foundation anticipates the following five deliverables will be produced through engagement with local and national Expert Consultants:
 - ▶ Demand Analysis
 - ▶ Supply Analysis
 - ▶ Resources Analysis
 - ▶ Process and Implementation Tool
 - ▶ Accountability Tool




Key Deliverables – 1. Demand Analysis

- ▶ Should capture and prioritize areas of critical student support needs in the system.
 - ▶ Should include reflections from OPSB goals, department activities, schools, students, and community partners (services providers).
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Key Deliverables – 2. Supply Analysis

- ▶ Provide a thorough “map” of partners (or gaps in available partners) who may play critical roles in supporting schools and the district equitably meet the needs of all students.
 - ▶ The “Supply Analysis” should include a case study substantiating the conditions necessary for an ideal partnership with OPSB and the extent to which these partners meet required conditions.
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Key Deliverables – 3. Resources Analysis

- ▶ This document will capture the range of resources necessary to ensure that quality services and supports are in place to meet the needs of all students.
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Key Deliverables – 4. Process and Implementation Tool

- ▶ This document will provide guidance (“how-to”) on how the district identifies partners.
- ▶ It will also include guidance on how the district works in concert with identified partners and other organizations to assess the need for and to optimize the distribution of resources.
- ▶ Identify strategies for ways in which the district can best leverage its unique role to advance or incent partnerships that will effectively meet student needs.



Key Deliverables – 5. Accountability Tool


- ▶ This document will provide guidance (“how-to”) on how the district will measure the success of resulting partnerships
 - ▶ How the district will reflect on where partnerships are meeting student needs
 - ▶ How is the district effectively participating in those partnerships
 - ▶ Where is the district ineffectively participating in or creating barriers to effective partnerships in the ecosystem.



Submission Requirements



- ▶ Projected timeline for the proposed scope of work;
- ▶ Clear approach to the development of the five major outputs, inclusive of existing, emerging, and potential approaches to partnerships;
- ▶ Strong plan for the development of a “Process and Implementation Tool”;
- ▶ “Supply Analysis” to include no-cost, low-cost, and high-cost options that both single-site local education agencies (LEAs) and Charter Management Organizations (CMOs) can access;
- ▶ Clear alignment with existing district tools and frameworks for school performance and accountability;
- ▶ Qualitative and quantitative considerations for an assessment tool that evaluates the return on investment OPSB and others derive from the partnerships;
- ▶ Clear approach to determine the appropriate accountability levers that can be utilized by OPSB on a differentiated scale;
- ▶ Demonstrate how they have worked with local New Orleans communities of color and how they have staffed their organization to address issues of race and equity;

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- ▶ Unique requirements of a decentralized system of schools and related decentralized data collection and analysis (i.e. student data, talent data, financial data, etc.);
 - ▶ Equitable process for implementation, including diverse representation in all stakeholder groups;
 - ▶ Timeline and process for stakeholder engagement that accommodates a truly diverse representation of each stakeholder group;
 - ▶ Ability to communicate with non English-dominant residents (including a commitment to working with local translators or interpreters as needed);
 - ▶ Use examples of partnership models from other communities as needed, extracting what is most applicable to New Orleans context.



Response Guidelines

- ▶ Due no later than 5:00pm CST on July 23, 2018
- ▶ Email as a single PDF to roy@gnof.org
- ▶ Total budget should be between \$200,000 and \$300,000
- ▶ A “Disadvantaged Business Enterprise” (DBE) goal of 35 percent has been established for this RFP. Any proposal should include 35 percent of the work to be provided by a DBE certified by the City of New Orleans or other jurisdiction.



Proposal Format

- RFP Cover Sheet
- Executive Summary
- Summary of Qualification & Related Successful Experiences
- Detailed Project Plan
- Staffing Plan
- Cost Estimate
- References
- Signed Certification Statements



Selection Criteria

Selection Criteria	Max Points
Quality of approach (e.g. how well the study addresses research question(s), realistic timeline, strategic approach, clear & measurable deliverables/outcomes)	35
Understanding of New Orleans public school landscape, local engagement required	15
Specialized experience and technical competence (e.g. experience and expertise of principal consultants)	20
Specialized experience and technical competence (e.g. experience and expertise of DBE partner)	10
Demonstrated ability to engage diverse stakeholders	10
Cost	10
Total	100



Timeline

Key Activity	Date
RFP Published	6/25/2018
RFP Submissions Due	7/23/2018
Interview top 3 candidates (phone and/or in person)	Week of 8/6/2018
Final Selection	Week of 7/30/2018



Questions



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